



RESPONSIBLE DIGITAL POLICY

Our vision

DQE Group's Responsible Digital Policy aims to outline the commitments undertaken by the company in the field of responsible digital practices, in alignment with its core business activity: data quality.

Digital technologies are transforming organizations at an unprecedented pace. They serve as a powerful driver of innovation and progress, reflecting organizational modernity and increasingly becoming a showcase for their expertise. When thoughtfully designed and managed with a clear understanding of their impacts, digital solutions can be a significant lever for creating sustainable value that is more environmentally friendly and socially responsible.

DQE Group has been a member of the Responsible Digital community of the Institute for Responsible Digital (INR) and a signatory of its Responsible Digital Charter since 2023.

This Responsible Digital Policy encourages the organization to continuously assess its practices and strive for ongoing improvement.

The commitments outlined in this policy are fully aligned with the company's Corporate Social Responsibility (CSR) approach, initiated in 2022 and led by the CSR Manager. They provide tangible evidence of DQE Group's determination to address sustainable development challenges.

The Management Team of DQE Group

Stéphane Donders

Managing Director, CEO of DQE

Our commitments

“Data quality for a more sustainable and digital world.”

The company is fully aware of the importance of sustainable development challenges associated with the digital sector, and more specifically with data quality. DQE is a leading player in the digital industry, both in France and internationally. The company is committed to developing and implementing technical solutions that address the sustainable development challenges facing our economy.

DQE’s Corporate Social Responsibility (CSR) approach is reflected in its ongoing efforts in digital and environmental innovation. This includes the development of its data quality solutions, “Data Q” and “Unify”; the deployment of its own CO₂ calculator aimed at reducing clients’ carbon footprints; the annual assessment of its carbon footprint; and the implementation of its CSR policy, including waste management practices.

To support this approach, the company relies on a strong ecosystem of partners, clients, and suppliers, who have renewed their trust in DQE year after year for more than 15 years.

Governance and Allocation of Responsibilities:

Senior management has appointed a dedicated Responsible Digital team. This team is led jointly by the “CSR & Decarbonization” Manager and the Information Security Manager of DQE Group. Within each location and operational unit, the company’s “CSR & Decarbonization” Manager is responsible for overseeing the implementation of this policy.






Review Mechanism:

DQE Group’s Responsible Digital Committee regularly reviews and updates this policy and communicates any changes to relevant stakeholders. For any inquiries, please contact the company’s “CSR & Decarbonization” Manager.

Scope:

This policy applies to the entire DQE Group and all its legal entities, both domestically and internationally. It covers all employees, directors, subcontractors, and business partners

The complete list of our NR commitments:

| | ACTIONS | RESULTS |
|---|---|---|
| <p>Strategy & Gouvernance</p>  | <p>Integrate NR into the organization's strategy</p> <p>Formalize our NR approach</p> <p>Roll out our NR approach</p> | <ul style="list-style-type: none"> ✓ Integrate NR into DQE Group's CSR strategy ✓ Implement the NR policy ✓ Form an NR committee in 2026 |
| <p>Support for the NR strategy</p>  | <p>Integrating Digital Accessibility</p> <p>Developing Employees' Digital Accessibility Skills</p> <p>Communicating Your Commitment to Digital Accessibility</p> | <ul style="list-style-type: none"> ✓ Incorporate the RGAA 4 recommendations into the NR process ✓ Incorporate the NR into the 2026 skills development plan |
| <p>Digital Service Lifecycle</p>  | <p>Manage our data, software, applications, and remote services responsibly</p> <p>Manage our infrastructure and equipment responsibly</p> | <ul style="list-style-type: none"> ✓ Internal rollout of a digital moderation guide in 2026 ✓ Drafting of a charter for the responsible management of digital services ✓ Strengthening of the data retention policy |
| <p>Expand the NR initiative</p>  | <p>Share tools and knowledge internally</p> <p>Use digital technology as a catalyst for change</p> | <ul style="list-style-type: none"> ✓ Utilize and contribute to open data, open source, and open standard solutions ✓ Deployment of the Eco-Calculator in 2026 |
| <p>Products and Services</p>  | <p>Incorporating NR into our commercial offerings</p> <p>Aligning our data quality services with our NR approach</p> <p>Incorporating NR into the improvement of our services</p> | <ul style="list-style-type: none"> ✓ Incorporate the NR approach into sales presentations ✓ Conduct the BPI Eco-design Assessment in 2027 ✓ Incorporate NR into DQE Group's customer satisfaction measurement policy |

Conclusion

As a leader in data quality in France and internationally, DQE Group positions itself as a benchmark in addressing the universal challenge of customer data management, supporting the success of organizations worldwide.

Fully aware of the sustainable development challenges associated with the digital sector—such as energy consumption, waste management, and accessibility—it is our responsibility to reduce our impacts and, more broadly, to contribute to the ecological transition of our society.

Our responsible digital commitments and initiatives are designed to deliver concrete and sustainable solutions to these challenges and, over the longer term, to address the broader issues facing the digital industry.

Combating climate change and preserving the environment is a shared responsibility. As a central player in society, the private sector must rise to these challenges with determination and rigor. DQE Group is fully committed to this approach and, through its Responsible Digital Policy, reaffirms its determination to contribute, at its level, to addressing the societal and environmental challenges of climate change.